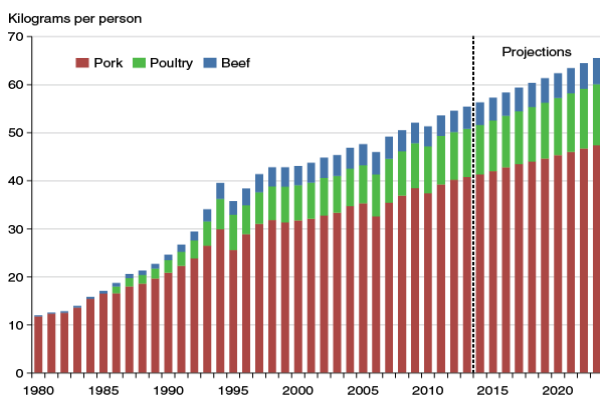


e-Jobs for SUSTAINABLE FOOD ADVISER

Did you know that food and beverage industry has been defined as “World’s biggest industry” by Forbes?

Food industry represents nowadays a crucial motor for economic development. However, it has serious impacts on environment due to water and energy consumption, and pollution of high organic strength liquids. The issue of occupational health and safety, and of product quality create a great concern as well. Adding to this, the globalization and changes in consumer’s preferences contribute to the demise of traditional production systems and SMEs.

Continued growth projected in China's per capita meat consumption



Source: USDA Production, Supply and Distribution database and projections.

Certification tools and transparency is essential!

The sector is growing at an astonishing pace. Changing lifestyles are part of it since more people now live in cities than outside them.

Meanwhile, a trend toward eating more healthily, has spawned new sub-sectors, and the biggest growth engine is the developing world. As nations such as China, India, Brazil and Russia become wealthier; they are changing their eating habits. In particular, they’re buying more packaged foods and consuming more meat.

DO YOU WANT TO BECOME AN EXPERT IN SUSTAINABLE FOOD? COME AND JOINT THE EJOBS ACADEMY

Which would be your Mission?

To research, create, implement and test methods and tools according to sustainability certification and their impact of the CSR (Corporate Social Responsibility) of the entities

And your main tasks?

- Evaluate National and International Standards
- Identify and measure the impact of the sustainable methods in the RSC of the food sector entities
- Identify and select Best Practice Cases in the area of food processing
- Analyze the consumers point of view regarding sustainability issues
- Develop Certification and Eco-labels Scheme and guidelines
- Identification of policy makers to promote the SCP legislation
- Execute of Voluntary Auditing Programs in SMEs of the food sector
- Development a dedicated Consumers’ Communication Plan on green products
- Encourage consumers in choosing sustainable and eco-efficient products

What about your future work environment?

Works closely with the management, marketing and CSR team.

Key Performance Indicators (KPIs)

- N° of National and International Standards about SCP implemented on food SMEs
- N° of food SMEs who have adopted sustainable production practices
- Percentage of CSR (Corporate Social Responsibility) politics implemented in SMEs
- Percentage of recommendations accepted on SCP legislation
- N° of Best SCP Practices collaborating in networks
- N° of food SMEs evaluated and certificated

Take the opportunity to be part of the testing groups through the development of international case studies and certified by the e-Jobs Academy.



For more information please contact Jokin Garatea (garatea@gaia.es)



switchasia
POLICY SUPPORT



Training Course Content

DEFINITION OF THE PROFESSIONAL PROFILE

- WHAT A SUSTAINABLE FOOD ADVISER DOES?
- WHAT IS HIS/HER MISSION IN THIS ROLE?
- KEY TOPICS
- INTRODUCTION TO THE TRAINING COURSE

OVERVIEW OF THE FOOD INDUSTRY

- INTRODUCTION
- BACKGROUND
- POLICY FRAMEWORK
 - CORPORATE SOCIAL RESPONSIBILITY
 - ENVIRONMENTAL PROTECTION
 - SUSTAINABLE CONSUMPTION
- STANDARDS OF SUSTAINABLE PRODUCTION
 - CERTIFICATIONS AND ECO-LABELS

INTRODUCTION TO THE TRAINING

- PURPOSE, GOALS AND TARGET PEOPLE
- IMPORTANCE OF SUSTAINABLE MANUFACTURING
- WHAT IS SUSTAINABILITY?
- SUSTAINABLE MANUFACTURING
- CLEAN TECHNOLOGIES
- GREEN PRODUCTS
- WHAT DOES SUSTAINABLE MANUFACTURING MEAN IN PRACTICE?
- HOW CAN YOU IMPLEMENT SUSTAINABLE MANUFACTURING?
 - HOUSEKEEPING
 - PROCESS OPTIMIZATION
 - RAW MATERIAL SUBSTITUTION
 - NEW TECHNOLOGIES
- PROCESS THREATENING SUSTAINABLE MANUFACTURING

THE BUSINESS CASE FOR SUSTAINABLE MANUFACTURING

- EMBRACING SUSTAINABILITY FOR COMPETITIVENESS
- BENEFITS OF SUSTAINABLE MANUFACTURING
- THE CHALLENGE OF SUSTAINABILITY
- ECONOMIC BENEFITS: A CLOSER LOOK
- RESOURCE AND PRODUCTION COSTS
- REGULATION: REDUCING THE COST OF COMPLIANCE
- SALES AND BRAND REPUTATION: SALES
- FINANCING –ACCESS TO CAPITAL
- EMPLOYEE HIRING AND RETENTION
- SUMMARY AND CONCLUSIONS

UNDERSTAND YOUR IMPACTS AND ESTABLISH PRIORITIES

- INTRODUCTION
- GETTING STARTED
- ENVIRONMENTAL IMPACTS OF YOUR BUSINESS
- LIFE CYCLE THINKING AND MANAGEMENT
- STEPS TO IDENTIFY THE IMPACT OF YOUR BUSINESS
 - LOOKING AT YOUR INDUSTRY
 - WHERE IS YOUR COMPANY IN THE VALUE CHAIN?
 - MEASUREMENT: CONDUCTING SELF-ASSESSMENT
 - SETTING PRIORITIES
 - SELECTING THE MOST IMPORTANT IMPACTS
 - OBJECTIVES AND TARGETS
- ENVIRONMENTAL MANAGEMENT SYSTEM (EMSs)
- THE ENVIRONMENTAL POLICY
- GETTING STARTED CHECKLIST

FINDING OPPORTUNITIES FOR IMPROVEMENT

- THE MANUFACTURING AND PRODUCT LIFE CYCLE
- PRODUCT DESIGN
- DESIGN FOR SUSTAINABILITY APPROACHES
- DESIGN APPROACHES
- CERTIFYING YOUR GREEN(ER) PRODUCT
- SUSTAINABLE ECOLOGICAL FOOD CERTIFICATION
- CERTIFICATION CRITERIA
- SFC CERTIFICATION PROCEDURE AND IMPLEMENTATION
- BEST PRACTICES FOR EFFECTIVE SUSTAINABLE COMMUNICATION
- INPUTS AND PROCUREMENT
- MANUFACTURING
 - WATER
 - ENERGY
 - MATERIALS AND WASTE
 - GREENHOUSE GASES
 - AIR QUALITY
 - PACKAGING
 - BUILDINGS AND INFRASTRUCTURE

SUSTAINABILITY REPORTING

- GRI –Global Reporting Initiative
- BENEFITS
- TYPICAL INDICATORS
- INITIATIVES
- GLOBAL REPORTING INITIATIVE
- GLOBAL REPORTING INITIATIVE –FOOD PROCESSING

SUSTAINABILITY CONFORMITY METHOD

- THEORETICAL BASIS
- INTRODUCTION AND DESCRIPTION TO THE METHOD
- DETAILED ANALYSIS OF EACH LEVEL
 - ECONOMIC LEVEL
 - SOCIAL LEVEL
 - ENVIRONMENTAL LEVEL
 - RESULTS INTERPRETATION
- MAKE YOUR CASE STUDY!**